

NADIA ABDUL RASHID

Determined, Resourceful & Creative

PROFILE

I aspire to create new meaningful experiences through projects and campaigns for myself and others.

I am seeking opportunities that allows me to challenge my creativity and critical thinking skills for my continuous improvement.

CONTACT



+65 97522371



nadiarashid.othman@gmail.com



<https://nadiarashid.wixsite.com/nadiarashid>

SKILLS

SOFTWARE SKILLS:

Proficient in Photoshop, Illustrator, InDesign, Premiere Pro & Lightroom.

OTHERS:

Writing & Copywriting skills, Presentation skills, Video & Photo editing skills.

EDUCATION

REPUBLIC POLYTECHNIC

2018 - 2019

Specialised Diploma In Digital Business Transformation

REPUBLIC POLYTECHNIC

2015 - 2018

Diploma In Mass Communications

YISHUN SECONDARY SCHOOL

2011 - 2014

'O' Levels

EXPERIENCE

JUNIOR CAMPAIGN & PUBLIC LIAISON OFFICER

People's Association | Sep 2017 - Jan 2018

Assisted with administrative details during events including data entry & follow-up calls for future events.

Managed customer inquiries at branch offices.

Participated in various marketing initiatives that required informing participants about the events and benefits they provided.

MARKETING & PUBLIC RELATIONS OFFICER

Telepod Pte Ltd | April 2018 - August 2019

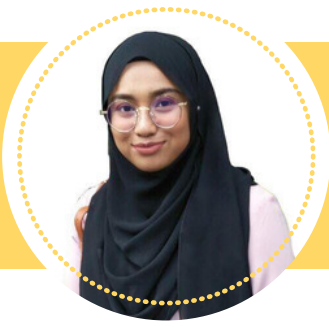
Manages official company social media accounts on Instagram & Facebook.

Achieved over 270% increase of Instagram followers.

Creates & executes content marketing campaign projects.

Organises & facilitates company launch events and roadshows for brand awareness.

Assists company with Customer Support inquiries on varying social media platforms and on the company's main application.



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LEADERSHIP

TELEPOD OVERSEAS LAUNCH AT UNIVERSITY OF TECHNOLOGIES MALAYSIA

Co- Organiser for a launch event in Malaysia while in Telepod.

HOMETEAMNS 2017 ONLINE CAMPAIGN

Co- Project Leader for an online campaign for HomeTeamNS while in Republic Polytechnic.

ONE HEART 2016

A committee for One Heart 2016 and was appointed Head of Publicity

THE RIDE MOVEMENT 2016

Vice Chairman for The Ride Movement 2016, a project dedicated to aid wheelchair bound elderly.

HEAD OF PUBLIC RELATIONS OF RP ASTRONOMY

A leader in charge of publicity and social media for campus interest group called RP Astronomy.

AWARDS

EAGLES (LEADERSHIP) AWARD

Ministry of Education | Jan 2014

TRANSPORT AMBASSADOR PROGRAMME

Land Transport Authority | Feb 2017

In appreciation of support & partnership

SERVICE-LEARNER (SILVER)

Republic Polytechnic | Dec & Nov 2017

M.A.D Awards, In appreciation of dedication & invaluable contribution